



Jennifer Covi-Klemann

EXPERIENCE

Live More with Kerri (Feb 2024 - May 2024)

- Real-world client experience as part of coursework: Brand refresh
Led design team in working client Kerri Wilson to refresh logo, colors, typeface, and overall brand. Crafted branding guide, rack card, business card, and graphics for client website.

Studio 131 (various) (Feb 2024 - May 2024)

- Real-world client experience as part of coursework: Brand refresh
Collaborated within student team to create and/or refresh branding for multiple clients: Sylvia's Salon, Elliot - Lakeshore's Therapy Dog, and Freshwater Origins.

Rogers and Daughters Home Repair, LLC (Oct 2022 - Nov 2022)

- Student client product as part of coursework: Brand identity creation
Collaborated with Business Management student to design a brand identity for startup company, Rogers and Daughters Home Repair, LLC. Crafted logo and full branding guide after receiving basic direction and feedback.



Lakeshore Technical College (Feb 2018 - Current)

- Team Leader - Business, Technology, & Hospitality
Schedule course offerings for multiple instructional programs; support faculty; manage division and Dean purchasing cards; coordinate and plan division events; develop internal infographics
- Strategy & Outreach Specialist
- Scholarship & Event Specialist
- Scholarship & Admissions Specialist

Sheboygan Falls School District (Aug 2017 - Jan 2018)

- Instructional Aide (Grades 6-8)

HSA Bank - A Division of Webster Bank (Oct 2016 - July 2017)

LaForce, Inc. (Jan 2014 - June 2016)



EDUCATION

• **Associates of Applied Science in Graphic and Web Design**

Lakeshore Technical College - Cleveland, WI
Completed May 2024

Certificates Earned: Adobe Creative Cloud, Digital Media, Digital Print Design

Related Coursework: Photoshop, Illustrator, InDesign, Typography, Digital Photography, WordPress, Design Fundamentals, HTML/CSS

• **Bachelors of Science in Education**

Initial Teacher's Certification Ages 6-12/13
University of Wisconsin Green Bay - Green Bay, WI
Completed December 2011

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OBJECTIVE

To merge passion for creativity and design with extensive organizational and administrative support strengths. To present empathetic, thoughtful, and inclusive worldview using visual outreach.

DESIGN SKILLS

- Adobe Creative Suite
Photoshop
Illustrator
InDesign
Camera Raw
Premiere Pro
Adobe XD
- Microsoft Office Suite
Word
Excel
Powerpoint
- Digital Photography
- Typography
- WordPress
- Basic HTML and CSS

SOFT SKILLS

- Collaborative
- Forward-thinking
- Eye for detail
- Customer service
- Creative
- Flexible
- Critical thinking